

Information on toolkit to forward the State UAD Committee's Strategic Plan
Goal 1, Item #2, b: Increase workplace education on alcohol

Source

The **Leadership to Keep Children Alcohol Free Foundation**, a unique coalition of current and former Governors' spouses, Federal agencies, and public and private organizations, is an initiative to prevent the use of alcohol by children ages 9 to 15.

Working to Prevent Underage Drinking Project Initiative

Initiative is designed to Promote:

- adoption of drug-free workplace programs (DFWP)
- inclusion of underage drinking prevention education into employee education of DFVPs (existing and new)
- *Toolkit* to assist efforts

Toolkit Components

1. *Toolkit* Developers and Contributors
2. Drug-Free Workplace Basics
3. Why Employers Should Invest
4. State Law References Materials
5. Education Modules for Working Parents & Caregivers
6. Additional Resources

Modules (component 5)

Approach

- 15 minute modules
- Easy to deliver
- Starting point
- Three objectives
- Raise awareness
- Provide basic tips and tools
- Provide links to other resources

Four Modules Descriptions

1. The Picture of Underage Drinking
2. Adult Role-Modeling
3. Communicating with Kids
4. Countering Media Messages

How the five elements of a Drug-Free Workplace Program provide opportunity to influence adult attitudes and behavior towards UAD:

1. Written policy

Opportunity to Influence

- Holds workers accountable
- Sets parental examples
- Helps young workers with choices

2. Employee education on the Impact of substance abuse, Signs and symptoms, Intervention and treatment, Available help

Opportunity to Influence

- Parents self-assess
- Educate parents to:
 - Talk to children
 - Intervene early

3. Supervisor training

Opportunity to influence:

- Possible referrals for:
 - Own use, or
 - Child's use
- Help earlier

4. Support for employees through Community-based resources and Employer-provided benefits

Opportunity to influence

- Parents getting help
- Parent awareness of resources
- Demonstrates employer concern

5. Alcohol and drug testing

Opportunity to influence

- Parents confront & break denial
 - to retain employment , and
 - to become better role models

Note: Power of work relationship especially effective when jobs are not plentiful

NEXT STEPS for AZ UAD Committee

1. Educational modules available after November 10, downloadable from the website

www.alcoholfreechildren.org, toolkits link

2. Review the toolkit and determine its applicability in each community and organization
3. Subcommittee to begin implementing the initiative among State employees??